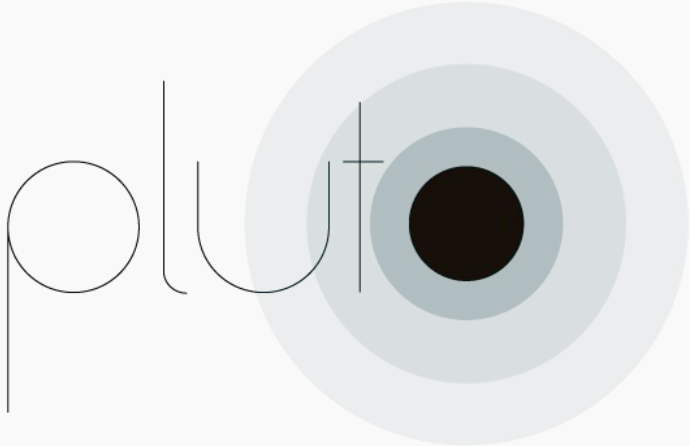


... a little more time for teaching

Subramanian **Alagappan**
subramanian.alagappan@u-psud.fr

Mengzhu **Deng**
mengzhu.deng@u-psud.fr

Maarit **Hirvonen**
maarit.hirvonen@u-psud.fr

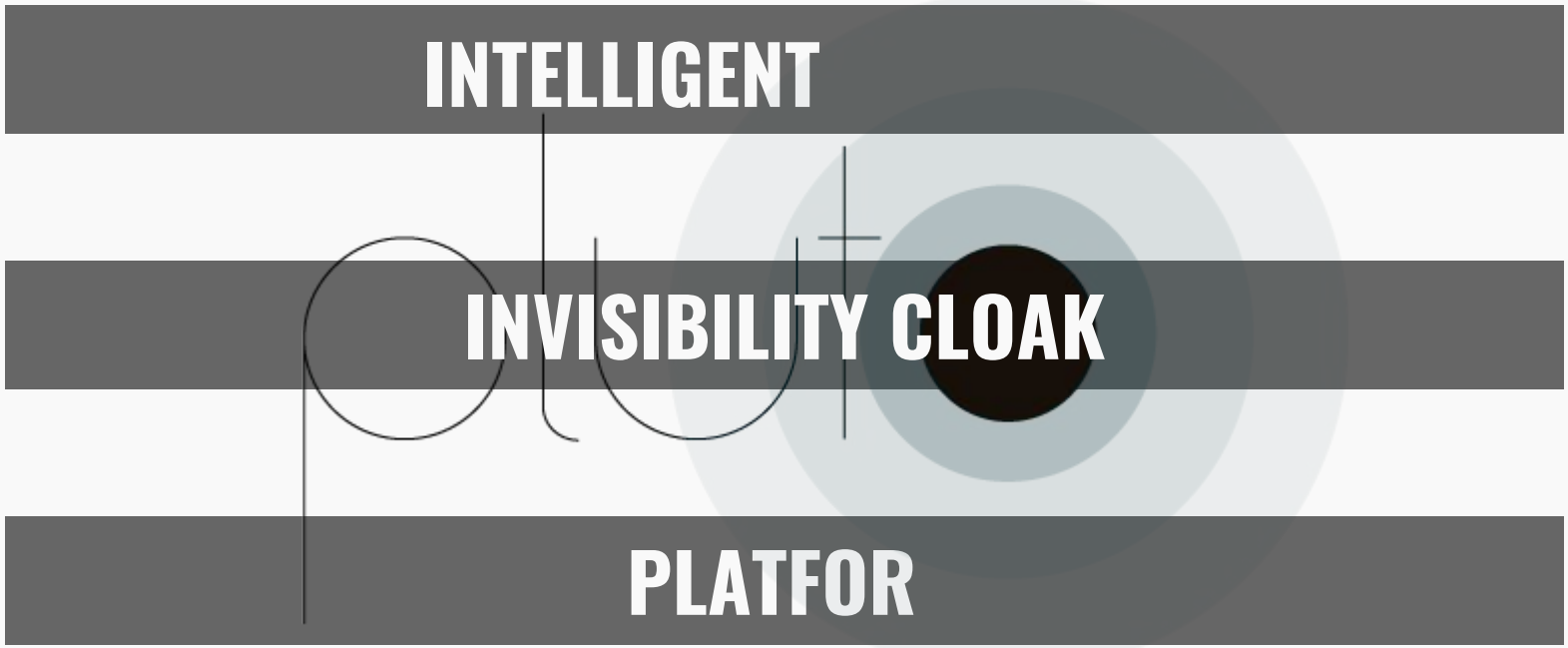
Matteo **Lever**
matteo.lever@u-psud.fr

Verena **Lindner**
verena.lindner@u-psud.fr

PROBLEM

PLATFORM

SOLUTION

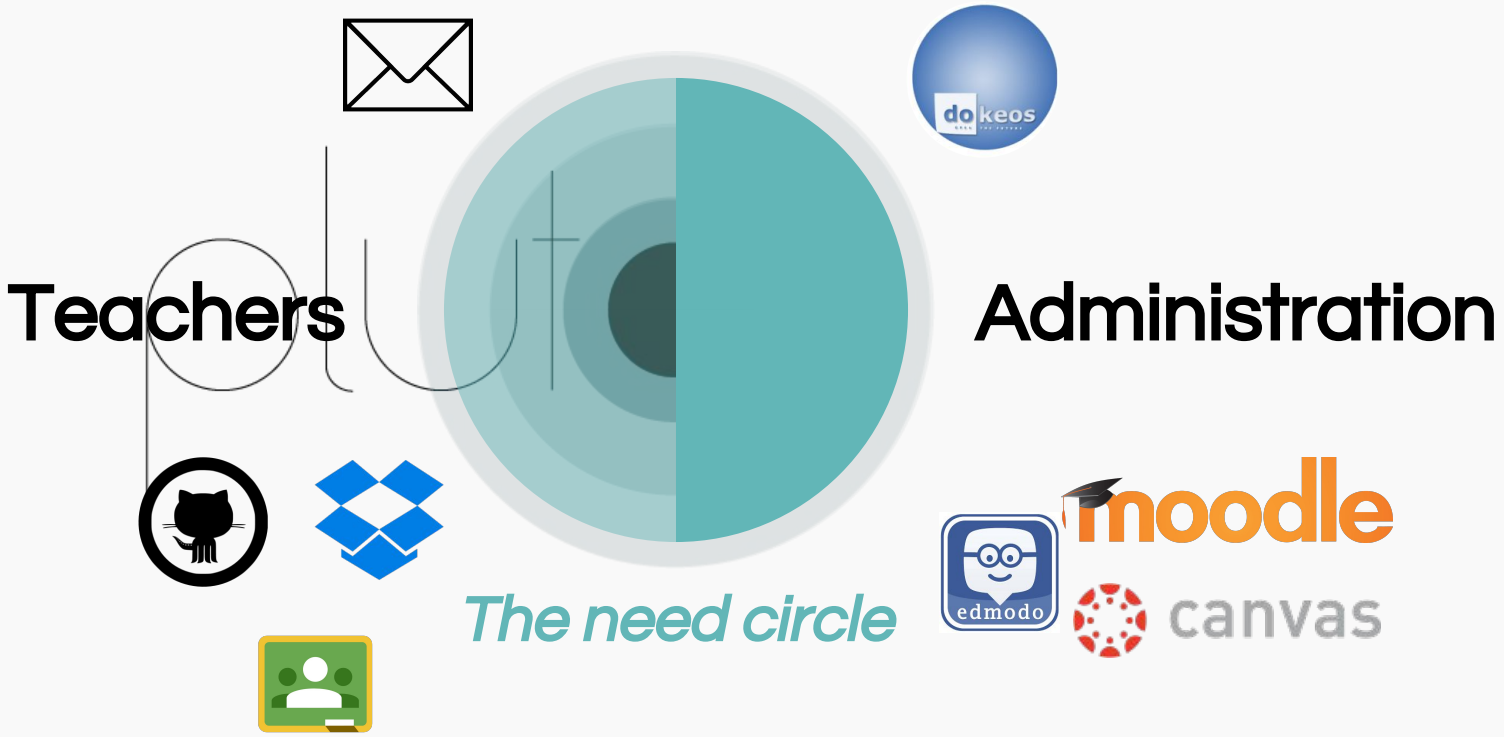


WHAT ARE WE DOING?

We are bridging the gap between students, teachers and administration by making the organization of assignments faster and synchronised.

...a quick look.

COMPETITORS



MAGIC DUST

User Centered Design Integrated in *Current Workflow*

Synchronized in the *University Servers*

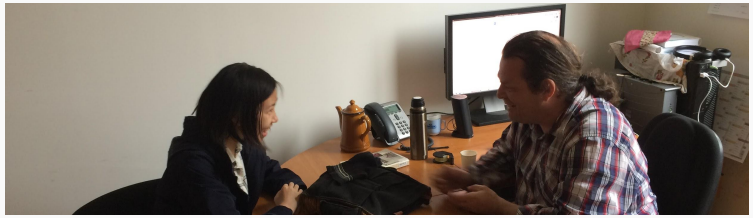
Offline Usage with *Control* Over Data

OUR CUSTOMERS

OUR CUSTOMERS

MARKETING & SALES

THEN CONTACT THE ADMINISTRATION



GIVE TEACHERS A FREE TRIAL

IN 3 YEARS

PRICING

User

15€ / user
3 months

20€ / user
6 months

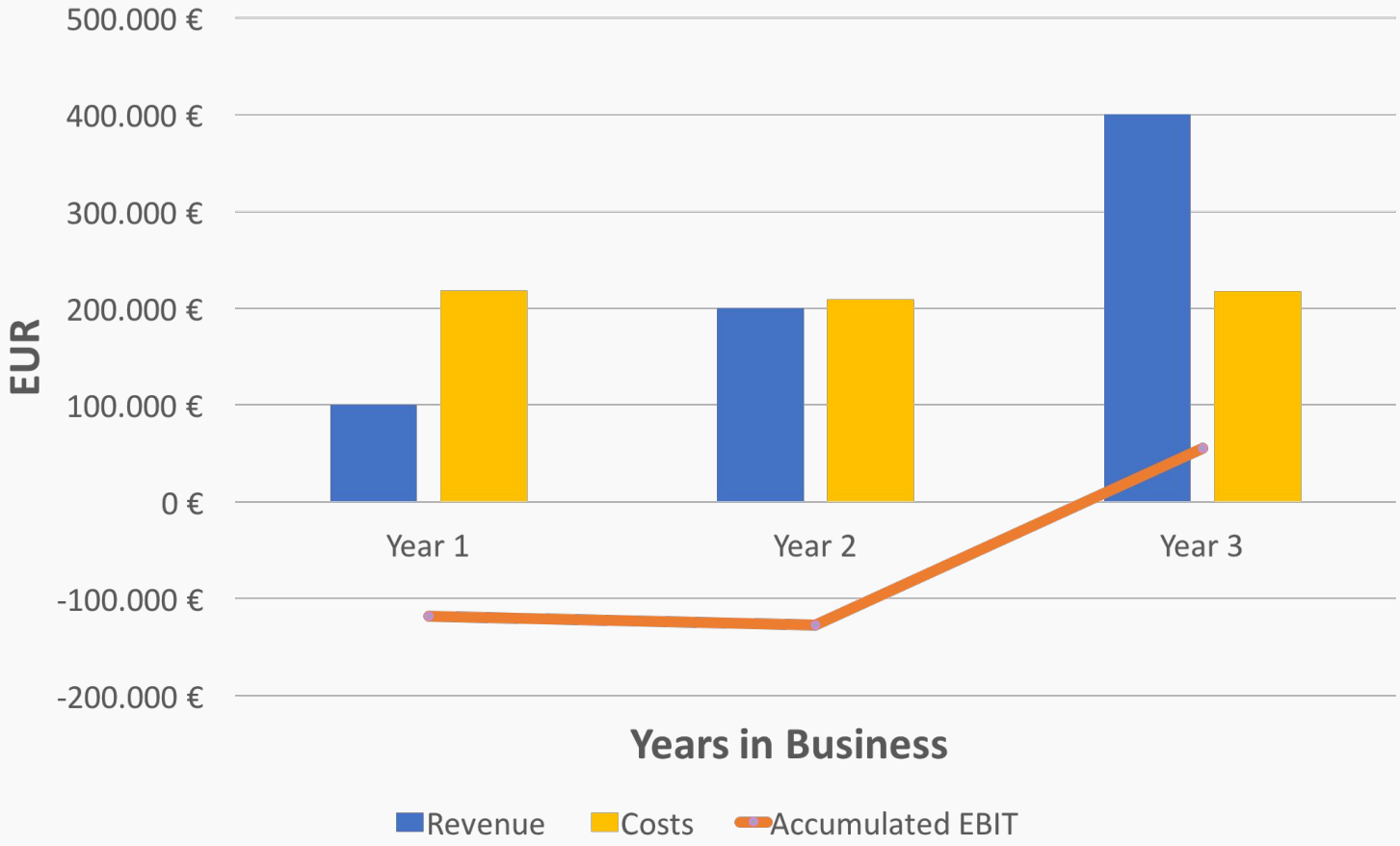
30€ / user
1 year

University

(~ more than 170 teachers)

5000€
Yearly subscription

FINANCE


500.000 €
400.000 €
300.000 €
200.000 €
100.000 €
0 €
-100.000 €
-200.000 €
EUR
Year 1
Year 2
Year 3
Years in Business
Revenue
Costs
Accumulated EBIT

USER FEEDBACK

offline syncing

light design

make it even more invisible

access data from other programs

CUSTOMER FEEDBACK

They agree to pay...

5000 €

annually

CURRENT STATUS

We talked to...

Customers and Users at

UNIVERSITÉ PARIS SUD

l'X

SCEAUX

UNIVERSITÉ JEAN MONNET SAINT-ÉTIENNE

INSTITUT d'OPTIQUE GRADUATE SCHOOL

We will talk to...

Investors at

université PARIS-SACLAY

CURRENT STATUS

Our First Potential Customers

SO WHO ARE WE?

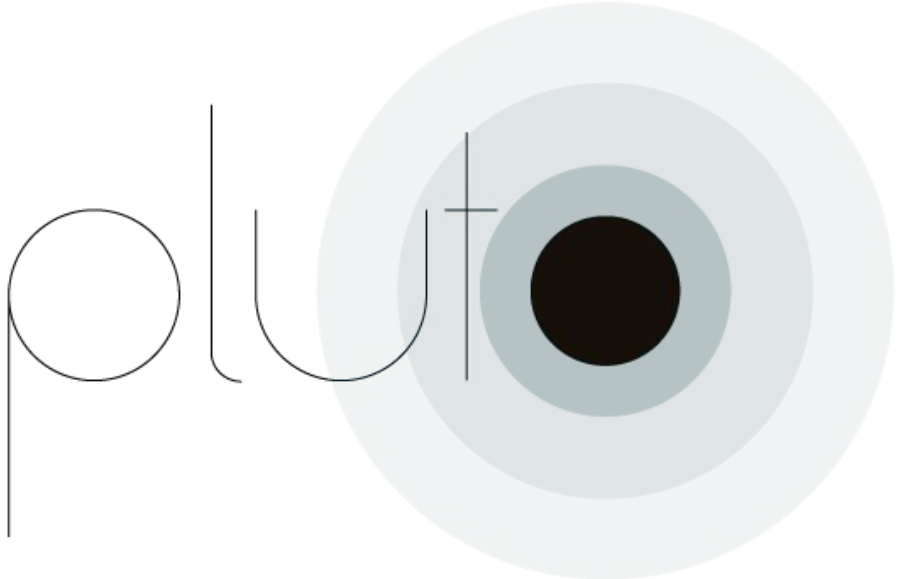
Mengzhu
marketing guru

Matteo
design prodigy

Maarit
business insider

Subramanian
code ninja

Verena
creative spark

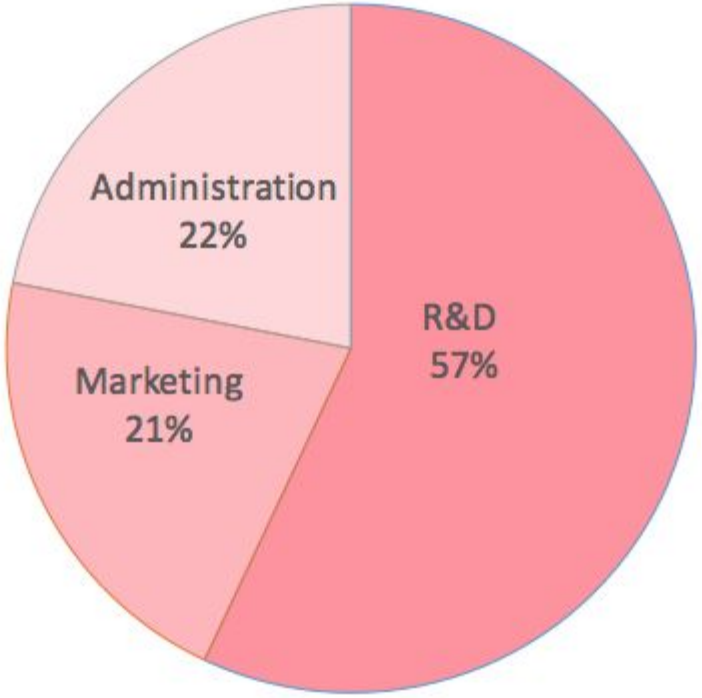


... a little more time for teaching

Thank You

Investment

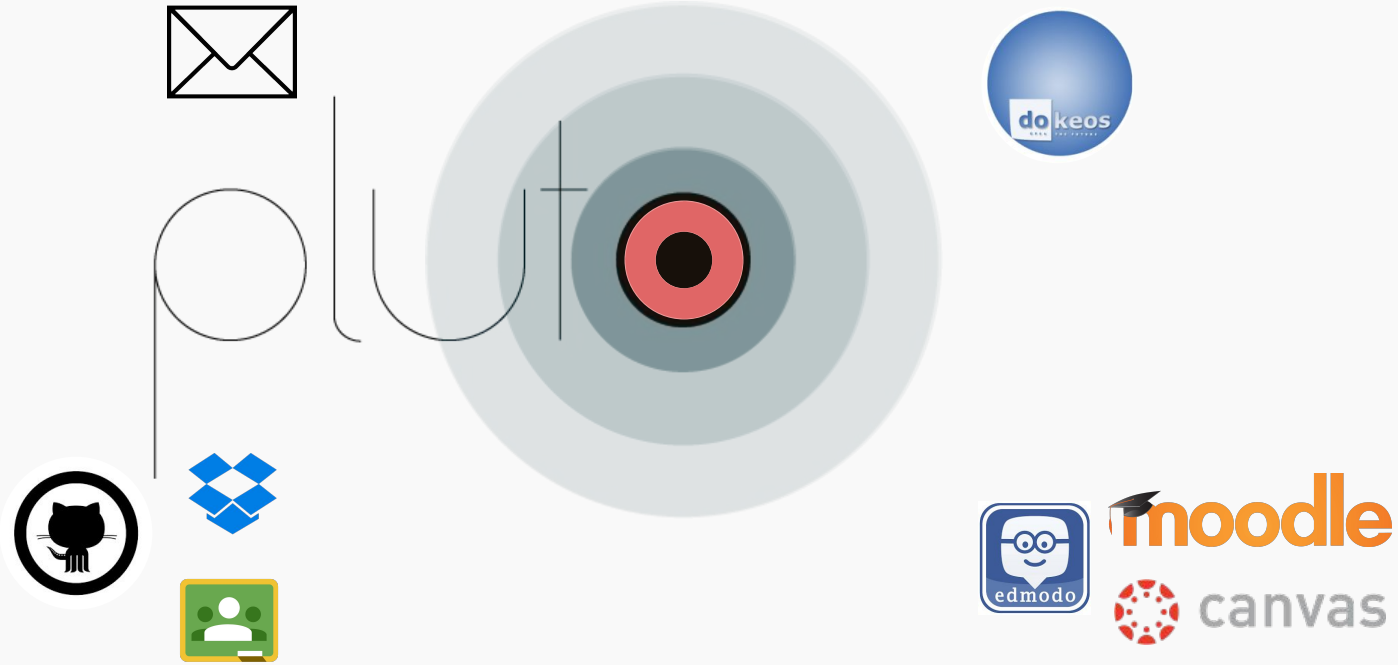
220K €



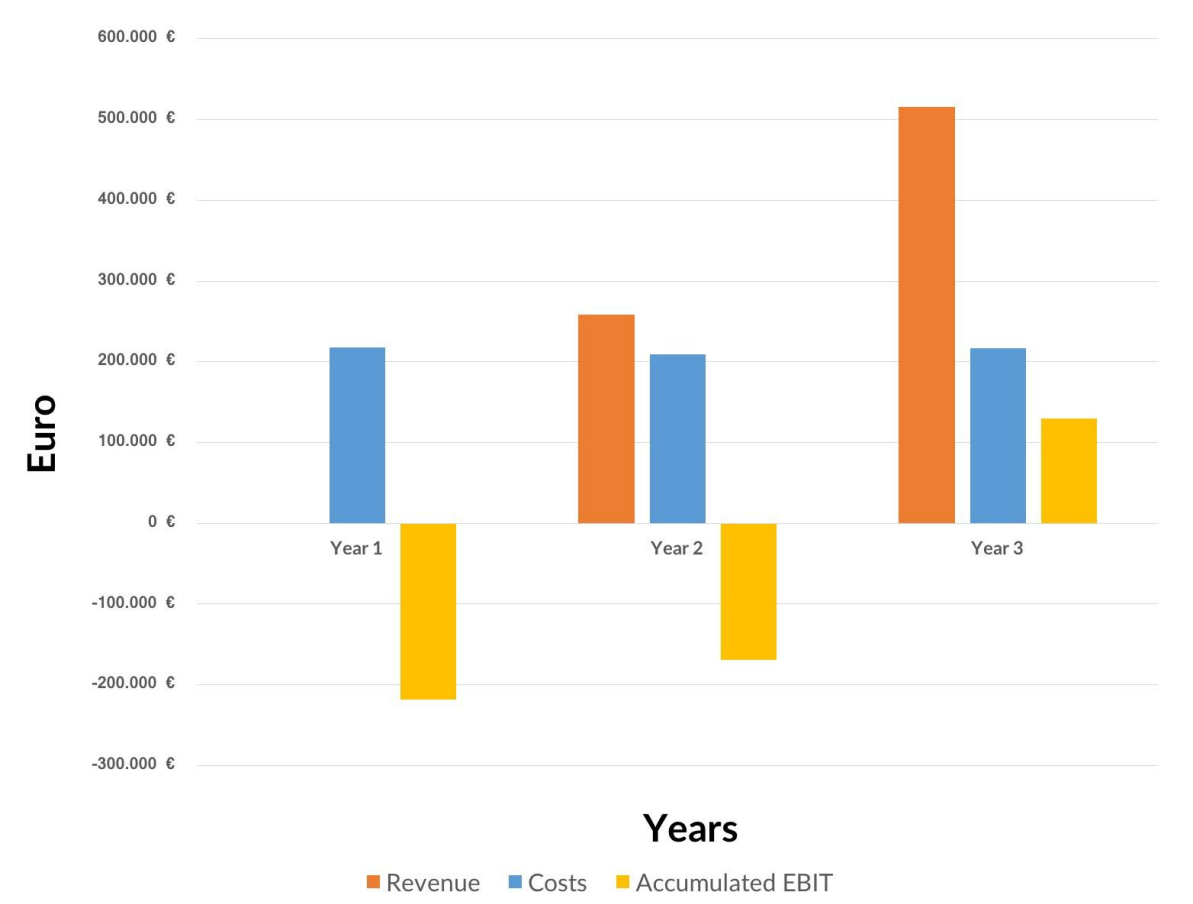
PRICING

	3 Months	6 Months	1 Year
Pluto / user	15 €/user	20 €/user	30 €/user
Pluto University (~ more than 170 teachers)			5000 €

MAGIC DUST

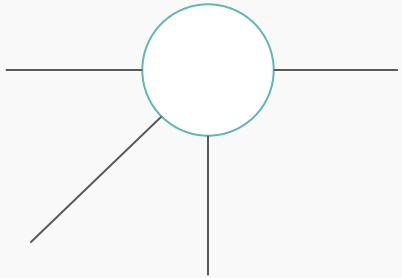


FINANCIALS


600.000 €
500.000 €
400.000 €
300.000 €
200.000 €
100.000 €
0 €
-100.000 €
-200.000 €
-300.000 €
Euro
Year 1
Year 2
Year 3
Years
Revenue
Costs
Accumulated EBIT

MARKETING & SALES

GIVE TEACHERS A FREE TRIAL



THEN CONTACT THE ADMINISTRATION

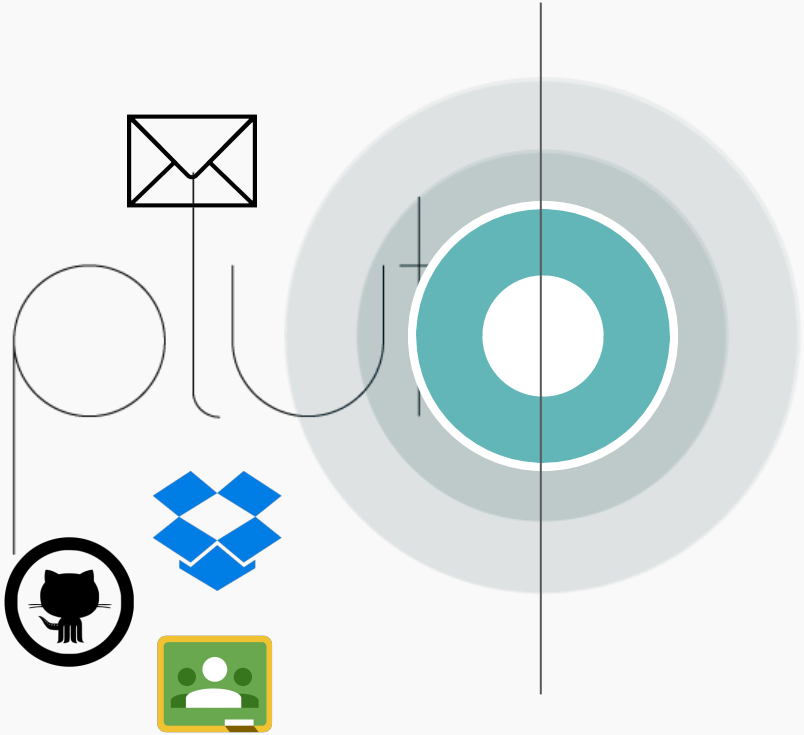
COMPETITORS

Teachers

Administration

COMPETITORS

Teachers'
need



Administration's
need